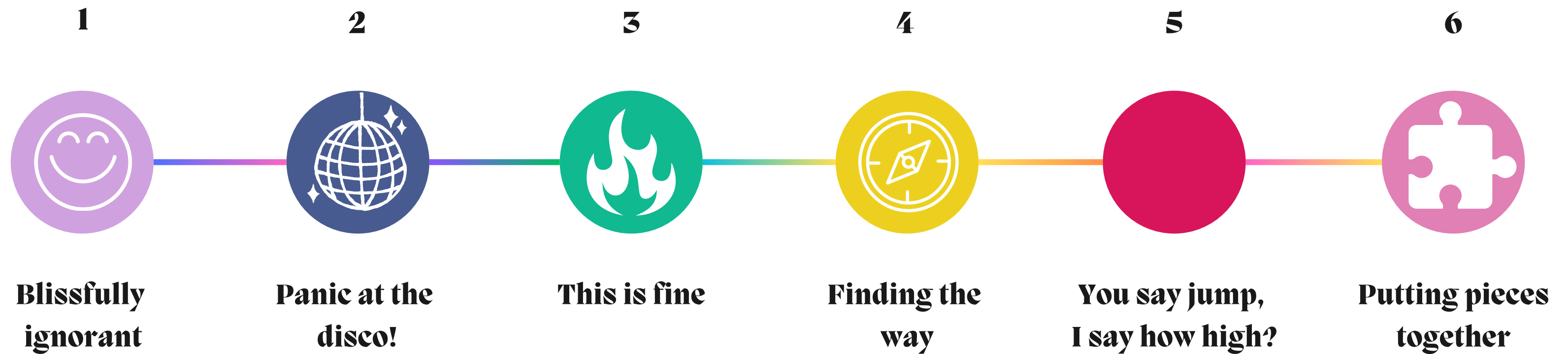




Hi
there!

It's **good** to see you again!

THE TIMELINE OF FAILING (SUCCESSFULLY)



How can we help people identify and question the designs that reinforce power structures and inequality from a gender perspective?



Blissfully
ignorant.



First Idea



Panic at the
disco!





This is fine.



UNDERLYING SELFDOUBT



OVERTHINKING



MY SABOTEUR – PERFECTIONIST

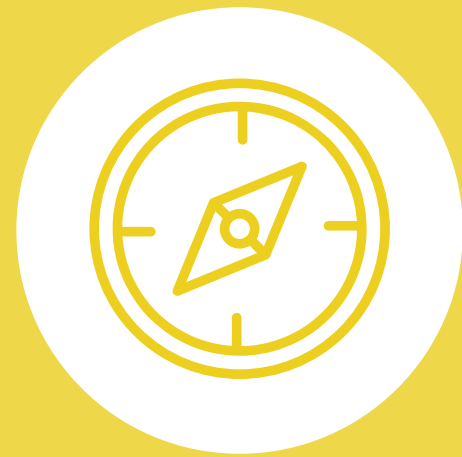


This is fine.



Second Idea

- ✓ 5 participants
- ✓ Different nationalities
- ✓ Between 25–30 years



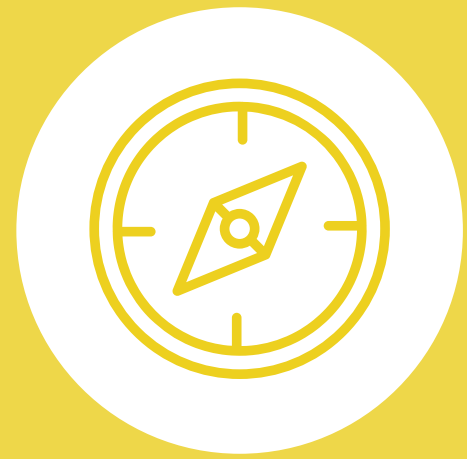
Finding the way.

- *“I was having a hard time with it, finding what to put a stamp with it”*
– Participant 1

- *“I was aware of the project, but I was just so used to how everything is that I was not sure about what to pin point here”*
– Participant 3

- *“It made me not want to go to the places I could feel uncomfortable”*
– Participant 3

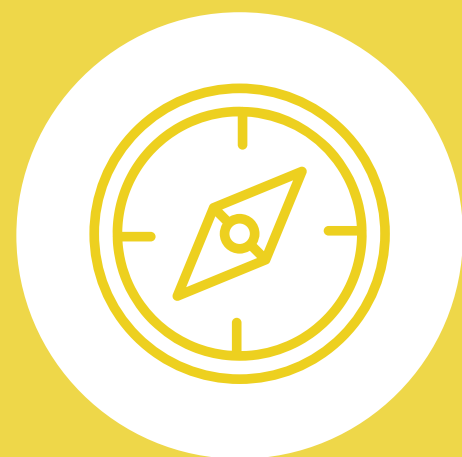
- *“Not sure about if it was because of my height or because of my gender”*
– Participant 4



**Finding the
way.**

Why am I doing this? Why am I asking
people to confront their surroundings? What
am I trying to say?

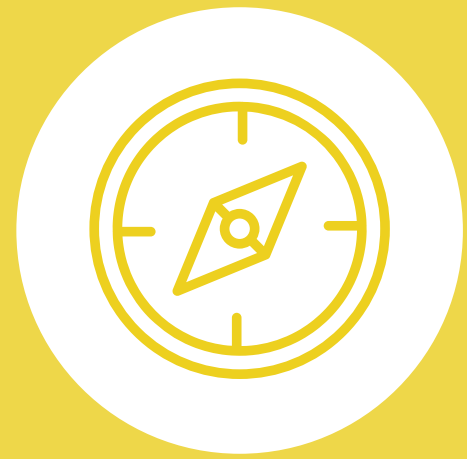
New focus



Finding the
way.

Third Idea





**Finding the
way.**

How can participatory interventions help people, especially women, recognize and question, invisible gender norms in their everyday environments?

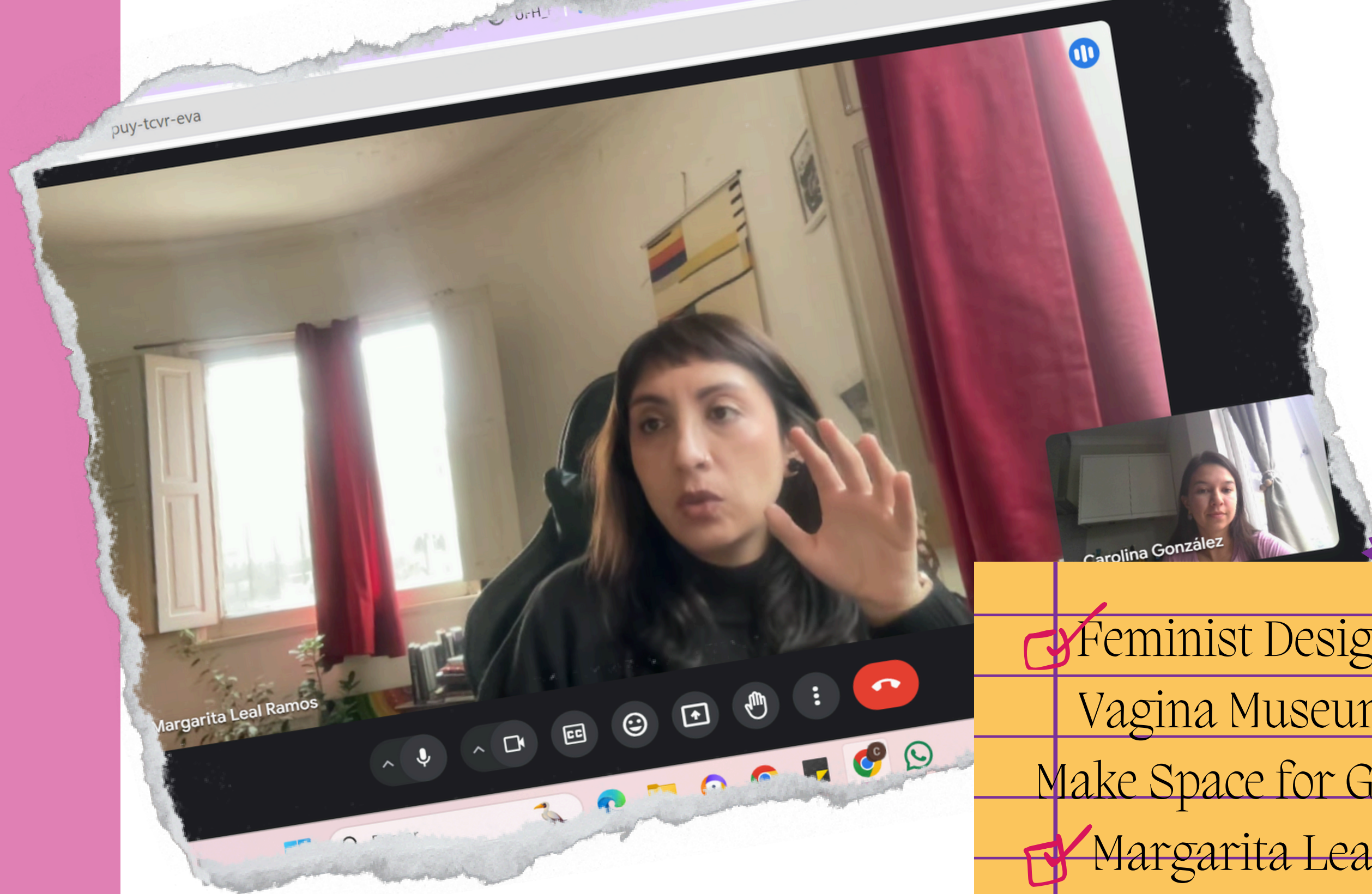
Fourth Idea

**You say *Jump*
I say *How high?***





Putting
pieces
together



- ☒ Feminist Design
- Vagina Museum (soon)
- Make Space for Girls (soon)
- ☒ Margarita Leal
- ☒ Laura Vega
- Sofía Díaz (soon)
- Cristina Mejía (soon)

THE TIMELINE OF FAILING [SUCCESSFULLY]



QUESTIONS

